

Order Our Services

Your Information	
Name	
Company	
Address	
City/State/Zip	
Phone	
Cell Phone	
Home Phone	
Fax	
Email Address	
Preferred Contact	<input type="checkbox"/> Office <input type="checkbox"/> Cell <input type="checkbox"/> Fax <input type="checkbox"/> Email
URL/Web Address	http://www.
Referred By	

OR ATTACH YOUR BUSINESS CARD

Tool Box

If you are completing this form in MS Word, please highlight your answer, and change the font color.

What type of computer do you use?	<input type="checkbox"/> Desk Top <input type="checkbox"/> Laptop
10 being the best, rate your computer skill	Circle One 1 2 3 4 5 6 7 8 9 10
How fast is your computer?	Circle One 400 450 500 600 Other _____
Which database software do you current use?	
Do you own Microsoft FrontPage?	

About You

We want to know as much about you as possible. The more we know about you and your business the better we can assist you. We will keep this information confidential. If you need more space for any of these questions please do not hesitate to use a blank piece of paper and attach it.

How long have you been in the mortgage/real estate business? _____

Have you received coaching or consulting while in the mortgage/real estate business? Yes No

What did you do prior to mortgage lending or real estate? Don't be shy. The more we know your strengths and weaknesses the better we can assist you.



How did you get into the business and why?

Share with us, so we can understand your background as a mortgage or real estate professional, the companies you have worked with and what made you leave each company?

What is it you want to get from the mortgage or real estate business?

Last Year "Ball Park" – detail the business you did?

Estimated Annual Production In Millions? \$ _____
Estimated Annual Production In Units? \$ _____
Average Transaction Amount? \$ _____

Refinance	_____%
Purchase	_____%
Builder	_____%

Please Tell Us More!

Tell us about the customer type

New/Cold Client	_____%
Repeat Client	_____%
Referral	_____%

What would you like those numbers to look like this year?

Refinance	_____%
Purchase	_____%
Builder	_____%
New/Cold Client	_____%
Repeat Client	_____%
Referral	_____%

Tell us about the profile of your current clients

FHA _____% VA _____% A _____% B _____% C _____% D _____%
Conforming _____% Non-conforming _____% Jumbo _____%



Tell us what you would like your client profile to look like

FHA____%
 VA____%
 A____%
 B____%
 C____%
 D____%
Conforming ____%
 Non-conforming ____%
 Jumbo ____%

How much do you spend monthly on Marketing? \$_____

Present Source of Business

Personal Referrals	____%	Signs	____%
Realtor Referrals	____%	Print Advertising	____%
Professional Referrals	____%	Direct Mail	____%
Telemarketing	____%	Yellow Pages	____%
Web Page	____%	For Sale By Owners	____%
other	____%	Please Share Source	

In a perfect (yet realistic) world what would your business look like?

Personal Referrals	____%	Signs	____%
Realtor Referrals	____%	Print Advertising	____%
Professional Referrals	____%	Direct Mail	____%
Telemarketing	____%	Yellow Pages	____%
Web Page	____%	For Sale By Owners	____%

Briefly discuss your market place?

New Homes	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Resale	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
For Sale By Owner	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
New Builder	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Relocation	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold

What are Realtors® saying about the Housing Market?

What is the Activity Based upon the Product?

Single Family	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Condo	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Apartment	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Commercial	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold

Tell us About Customers In Your Market

First-Time Buyer	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Move-up Buyer	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Yuppie	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Families'	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold
Retired	<input type="checkbox"/> Hot	<input type="checkbox"/> Warm	<input type="checkbox"/> Cold



What is the Economic Make-up of Your Community?

Low Price Range \$ _____ to \$ _____
Average Price Range \$ _____ to \$ _____
High Price Range \$ _____ to \$ _____
Active Price Range \$ _____ to \$ _____
Not So Active Price Range \$ _____ to \$ _____
Price Range you are the most Comfortable With? \$ _____

Are you interested in a For Sale By Owner to Realtor® Marketing Strategy?

Yes No

Are you interested in a Debt Advisory Alliance Partner Strategy?

Yes No

What is Important to YOU?

Reputation with Realtors Reputation within the Industry Income

On a Separate sheet of paper (if needed) please take some time, think about the following questions and take some time to answer them. However, don't let completing this section prevent us from starting. Many times, through the consulting and our conversations we help develop the vision.

What do you want to accomplish from the consulting services?

What are your short-term (90 to 180 days) goals?

Where do you want to be 3 years from today?

Long term, 5 years out, what are your goals?



Please review the consulting overview at www.MyResourceCenter.com if you have not already.

You may email info@MyResourceCenter.com if you have any questions.





Mortgage Leader's Edge Services

- Leader's Edge & Passport Access - \$995 for 3 months, then \$495/month
- Leader's Edge & Passport Access - \$5,000 per annum Pre-paid

INCLUDED WITH  OR  LEASED TERRITORY
 INCLUDED WITH PHASE I CONSULTING FOR 90 DAYS
 INCLUDED WITH PHASE II AND PHASE III CONSULTING

"Breaking News" Newsletter Subscription

- 52 Weeks Breaking News - \$195 for 3 months, then \$84/month
- 52 Weeks Breaking News - \$1,000 per annum

INCLUDED WITH  OR  LEASED TERRITORY
 INCLUDED WITH PHASE I CONSULTING FOR 1 YEAR
 INCLUDED WITH PHASE II AND PHASE III CONSULTING

Payment Information

Method of Payment	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> American Exp. <input type="checkbox"/> Discover <input type="checkbox"/> Check			
Credit Card #				
Amount		Exp. Date		

Signature X _____ Date _____

Print name _____

I agree to all above points outlined in this contract. I understand that this Agreement is tailored to my personal and company needs and it is truly specific to my personal business needs. Due to the fact that the consulting commitment is specific to my personal business needs and time will be blocked for the client in an effort to increase business, I understand that money's paid for the above referenced service is non-refundable after seven (7) days. All Ron Quintero products are copyrighted. Only the actual purchaser may alter, use, modify or duplicate any of the above products for their use only. Duplication is allowed only for distribution for client purposes and not for the purpose of distributing to other industry-related professions.

Your credit card will not be charged. Once this form is received, our staff will require 24 hours to process your information. You will receive an email with a suggested time for a complimentary exploratory appointment with Ron Quintero. At the point of communication with Ron Quintero, if you wish to proceed, we will begin processing. We look forward to assisting you in achieving your goals.

Upon completion please fax to 949.203.2845



MORTGAGE

LEADERS EDGE.com



**INVEST In Your Career
NOW!**

Our Consulting Strategies and Services

Ordered Received

**CALL FOR
PROMOTIONAL OFFERS!**

RETAIL

<input type="checkbox"/>	<input type="checkbox"/>		The Mortgage Leaders Edge (MLE) LIVE SEMINAR on 12 CDs	\$995
<input type="checkbox"/>	<input type="checkbox"/>		MLE Executive Consulting w/Ron \$995 Per Month	\$3,000
<input type="checkbox"/>	<input type="checkbox"/>		Pro2Pro Affinity Alliance Program 90 day program	\$4,500
<input type="checkbox"/>	<input type="checkbox"/>		FinanceThisHome.com® Strategy \$495 per month licensing fee	\$3,995
<input type="checkbox"/>	<input type="checkbox"/>		The Debt Advisory Alliance Strategy \$395 per month licensing fee	\$2,995

TERRITORY: _____

First Name: _____ Last Name: _____
 Company/Firm: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Phone: () _____ Fax: () _____
 Email: _____
 Method of Payment: • Credit Card • Check Total: _____
 Card #: _____ Exp. Date: _____ / _____
 Signature: _____ Date: _____

No cash or credit refunds will be considered seven days after the date of the purchase. Refund requests are to be made in writing and are contingent upon Purchaser returning all materials at their own expense prior to refund processing. A \$50 processing/restocking/handling fee will apply for all refund requests made within seven days. Any refund requests, within the seven day refund window, will not be considered once the Purchaser has received any training—live, web or telephone. Credits will only be processed on the 5th of each month; if a non-business day, the credit will be processed the earliest business day thereafter.

**Staple Business Card
Here
or
Provide Information**

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